

Wendy L. Weiler

Analyst Creative Problem Solver Data Democratizer

LINKS:



Email



Website



LinkedIn

EXPERIENCE

JOHN JAY COLLEGE OF CRIMINAL JUSTICE, CUNY

Interim Director of Institutional Research and Analytics

Advise, collaborate and manage research efforts that have an institutional scope. Support strategic and operational planning, annual assessment and programmatic evaluation and accreditation. Content area expert and technical resource, for research, data analysis, data integrity and quality assurance. Facilitate office data management protocols by ensuring consistency in definitions, methodology, calculations, analysis and reporting. Collaborate and provide technical expertise, consulting and training to clarify stakeholder needs and ensure compliance to privacy, security, and ethical issues supporting appropriate research, data use and methodologies that enable evidence-based and data-informed decision-making. Establish office report automation and workflow processes, increasing productivity and data accuracy. Promote, expand and provide instruction to community members on data visualization tools, empowering stakeholders to self-serve curated data and information needs in real-time. Point person for outward facing compliance reporting as well as all official institutional statistics. Serve on numerous college committees, councils and leadership bodies. In charge of managing staff and providing professional development support and resources.

STATE UNIVERSITY OF NEW YORK AT NEW PALTZ

Senior Research Analyst

Served on the SUNY Labor Data Advisory Group, collaborating with State entities to facilitate post-graduation employment and wage data reporting. Key member of the data governance process, auditing data and collaborating with colleagues on intra-institutional reporting and data definition alignment. Partnered with faculty on a market analysis project to develop targeted strategies for growing graduate student enrollment. Responsible for creating and maintaining census files in the college's Oracle relational database system. Campus consultant for targeted survey design and implementation.

NATIONAL ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES

Senior Research & Policy Analyst

Provided research, data and policy analysis support to government relations personnel, member presidents and affiliated stakeholders on postsecondary issues. Constructed a proprietary, multi-level, cross-sector, federal student aid database. Lead executive on the development and launch of a student access and completion web-based research tool. Performed financial analysis to inform and revise membership dues methodology. Designed, built and launched association data website that served as an advocacy tool and statistical resource. Served



ABOUT ME

Experienced, innovative, self-starter with extensive experience in postsecondary policy, advocacy, research and analytics in support of student success. Passionate about eliminating barriers to data and information access to advance evidence-based, collaborative institutional cultures engaging in informed decision making. Demonstrated record of managing data systems and resources, and embracing new technologies to best respond to evolving needs and goals, both internal and external.

SKILLS

Analytics; Business intelligence; Programming; Process Improvement; Visualizations; Database design, management, governance and compliance; Strategic planning; Surveys; Presentations; Personnel Management.

EDUCATION

CUNY CIS|AI Prompting

Coursera|Google Data Analytics Certificate

SUNY Center for Professional Development, Institutional Effectiveness Certificate

AIR/IES-NCES/NSF Data Policy Institute, Research Fellow

University at Albany, SUNY, M.S. Education, double concentration: Administration, Policy Studies

The College of William and Mary, B.A. English

on national boards, technical review panels and working groups. Regularly presented to the Board of Directors, college presidents, and at professional conferences. Founded research and data professionals' listserv group (700+ members), mobilizing participation in national advocacy efforts.

THE RESEARCH FOUNDATION, STATE UNIVERSITY OF NEW YORK

Graduate Research Assistant

Assisted Dr. Neal V. Robbins on the research project, "*The SUNY Community Colleges: An Oral History of the First 30 Years*".

LIM COLLEGE

Director of Career Services

Administered three experiential education courses, partnering with industry professionals and organizations on designing meaningful experiences with measurable competencies. Conducted data-driven assessments, identifying areas for improvement and implementing action plans. Performed financial analysis, revising budgeting forecasts to align with aggressive enrollment goals. Cultivated industry partnerships, doubling employment, internship and volunteer opportunities for students. Selected to serve on the President's Advisory Council, an evaluative committee devoted to sustained organizational development and progress. Managed 3 employees and 2 student workers.

FEDERATED MERCHANDISING GROUP

Product Development Manager/Buyer/Planning Analyst/Department Manager

Managed and grew private label jewelry brand producing annual sales in excess of \$20 million. Consistently exceeded sales targets, gross margin, inventory turnover, and ROI goals. Conducted market research, trend forecasting and financial analysis to inform creative direction, identify growth opportunities, and develop data-informed, actionable, sales plans and multi-year budgets. Engaged in international contract negotiations and manufacturing/factory sourcing, traveling throughout Europe and Asia. Won corporate "Top Performer" award for outstanding business performance. Managed up to 24 employees.

TECHNOLOGY

Programming Languages: R, SQL

Markup Languages: R Markdown, HTML/CSS, LaTeX

Statistical Software: SPSS

Enterprise Data Warehouses: Oracle, BigQuery

Productivity Suites: Microsoft 365, Google Workspace, iWorks, Trello

Visualization: Power BI, Excel and working knowledge of Tableau

Application Software: Adobe Creative Cloud

Collaborative Platforms/Apps: SharePoint, MSTeams, Zoom, WebEx

File Sharing Services: OneDrive, Dropbox, Google Drive, Tumbleweed

Content Management Systems: Drupal, WordPress

Survey Software: Qualtrics, MS Forms, Alchemer

LINKS



[My website](#)



[LinkedIn](#)



[Portfolio](#)



[Public Speaking](#)



[Service Leadership](#)