Wendy L. Weiler

Institutional Effectiveness Professional

weilhvny50@gmail.com

845-750-2097

Experienced, innovative, self-starter with extensive experience in postsecondary policy, advocacy, research and analytics. Demonstrated record of leveraging technology, research and data to produce insights that support student and institutional success. Enthusiastic adopter of new software platforms and processes that best support and respond to changing educational needs and environments. Passionate about eliminating information silos and barriers to data access to advance evidence-based, collaborative, institutional cultures of inquiry that are committed to informed decision making.

WORK EXPERIENCE

JOHN JAY COLLEGE OF CRIMINAL JUSTICE, CUNY
Interim Director of Institutional Research and Analytics

➢ Actively engage in and support strategic and operational planning, assessment, institutional and programmatic accreditation, mandated reporting, and survey design and administration.

➢ Partner with faculty, grant, and academic affairs' personnel on research initiatives, providing guidance on variables, appropriate data use and methodology, as well as providing data/data sets.

➢ Established office reporting automation and workflow processes, increasing IR office efficiency, productivity, accuracy, and raising the overall quality of office deliverables.

➢ Content area expert providing technical expertise, consulting, and training to institutional community on matters of compliance, privacy, security, and ethical data use.

➢ Devised and implemented office data management protocols and documentation, ensuring alignment in definitions, methodology, calculations, analysis and reporting; spearheading a scale-up initiative to expand effort institutionally.

➢ Promote, expand and provide instruction to community members on data visualization tools, empowering stakeholders to access, curate and fulfill data/information needs in real-time relating to standard data metrics, benchmarks and key performance indicators.

➢ Institutional compliance officer for government and accreditation agency reports; manage grant and external survey submissions (e.g. NIH STEM grants, IPEDS, Common Data Set, US News & World Report, etc.).

➢ Serve on numerous college leadership councils and committees; active member of University IR Council.

➢ Supervise staff and provide professional development support and resources.

STATE UNIVERSITY OF NEW YORK AT NEW PALTZ
Senior Research Analyst

➢ Served on the SUNY Labor Data Advisory Group, collaborating with the NY State Department of Labor to facilitate post-graduation employment and wage data reporting.

➢ Member of the college's data governance body, auditing data and collaborating with colleagues on intra-institutional reporting and data definition alignment.

➢ Partnered with faculty on a market analysis research project to develop targeted strategies for growing graduate student enrollment.

➢ Responsible for creating and maintaining census files in the college's Oracle relational database system.

➢ Campus consultant for targeted survey design and implementation.

NATIONAL ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES
Senior Research & Policy Analyst

➢ Provided research, data, and policy analysis support to government relations personnel, member presidents and affiliated stakeholders on postsecondary issues.

➢ Constructed a proprietary, multi-level, cross-sector, federal student aid database and report generator in Microsoft Access.

➢ Lead executive on the development and launch of a student access and completion web-based research tool.

➢ Performed financial analysis to inform and revise membership dues methodology.

➢ Designed, built and launched association data website that served as an advocacy tool and statistical resource.

➢ Served on national boards, technical review panels and working groups.

➢ Regularly presented to the Board of Directors, college presidents, and at professional conferences.

➢ Founded data professionals listserv group (700+ members), mobilizing participation in advocacy efforts.

THE RESEARCH FOUNDATION, STATE UNIVERSITY OF NEW YORK
Graduate Research Assistant
➢ Research project, *"The SUNY Community Colleges: An Oral History of the First 30 Years"*.

LIM COLLEGE
Director of Career Services
➢ Administered three experiential education courses, partnering with industry professionals and organizations on designing meaningful experiences with measurable competencies.
➢ Conducted data-driven assessments, identifying areas for improvement and implementing action plans.
➢ Performed financial analysis, revising budgeting forecasts to align with aggressive enrollment goals.
➢ Cultivated industry partnerships, doubling employment, internship and volunteer opportunities for students.
➢ Selected to serve on the President's Advisory Council, an evaluative committee devoted to sustained organizational development and progress.
➢ Managed 3 employees and 2 student workers.

SKILL SETS

➢ Analytics
➢ Cross-functional collaboration
➢ Data design and management
➢ Data governance and compliance
➢ Leadership
➢ Process improvement
➢ Program assessment
➢ Public speaking
➢ Strategic planning
➢ Survey design, administration and analysis
➢ Visualizations

TECHNOLOGY

➢ Programming Languages: R, SQL
➢ Statistical Software: SPSS
➢ Productivity Suites: Microsoft 365, Google Workspace, iWorks, Trello
➢ Visualization Platforms: Power BI, Tableau Public and Excel
➢ Collaborative Platforms/Apps: SharePoint, MSTeams, Zoom, WebEx
➢ File Sharing Services: OneDrive, Dropbox, Google Drive, Tumbleweed
➢ Content Management Systems: Drupal, WordPress
➢ Other Software/Applications: Adobe Creative Cloud, Qualtrics, MS Forms

SERVICE

➢ North East Association for Institutional Research (NEAIR): Plenary Speaker, Program Chair, Assoc. Program Chair, Workshop Coordinator
➢ Association for Institutional Research (AIR): *IR in the Know*, Contributing Editor
➢ State University of New York (SUNY): Data and Labor Advisory Group, College Representative
➢ Association for Institutional Research & Planning Officers (AIRPO): Executive Committee Member
➢ National Postsecondary Education Cooperative (NPEC): Sector Representative
➢ Institutional Postsecondary Education Data Set (IPEDS), Technical Review Panel: Sector Representative
➢ Common Data Set (CDS): Advisory Board Member
➢ Common Education Data Standards Postsecondary Stakeholder Group, Member

EDUCATION

➢ CUNY CIS|AI Prompting
➢ Coursera|Google Data Analytics Certificate
➢ SUNY Center for Professional Development, Institutional Effectiveness Certificate
➢ AIR/IES-NCES/NSF Data Policy Institute, Research Fellow
➢ University at Albany, SUNY, M.S. Education, double concentration: Administration, Policy Studies
➢ The College of William and Mary, B.A. English